**Brianna L. Enders**

Fonder of Breezy Boards LLC. 344 4th Street South Apt. No. 1

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**Professional Profile**

*Retail and Service Experience - Communications Degree - Entrepreneurial Training*

Naturally assumes leadership positions. Contributes ideas to encourage process and the development of strategic action plans. Ability to acknowledge long term objectives as well as short term, goal-oriented task lists. Historical involvement with startup ventures. Consciously tailored work and educational experiences to enhance entrepreneurial endeavor. Curated professional and educational experience that developed transferrable skill sets. Establishment of prominent and genuine connections, rooted within the local community. Avid longboard skateboarder and rider of custom longboard skateboards since 2002.

By employing a relationship-driven business approach – backed by a foundation of core entrepreneurial, social and communications skills – I plan to create a skate and lifestyle brand that people feel connected to and are prideful to represent. Personal, professional and educational assets, accompanied by a well-rounded understanding of the market and an insider passion for the industry, provides a truly unique and marketable brand experience.

**Key Highlights:**

* Entrepreneurially driven
* Natural and effective leader
* Vested, historical passion for the industry
* Desire to build a locally-grounded brand
* Strong connections within the community
* Tailored work and educational experience

**Educational Achievements**

* University of South Florida St. Petersburg
* Bachelor of Arts | Expected graduation date: May 8, Spring 2016
  + Major | Journalism and Mass Communications
  + Minor | Entrepreneurship

**Industry Background and Relevance**

* Longboarding clubs | Founder: Venice High School (2009-2010) Member: USFSP (2013-2016)
* Sponsored by Khiro Bushings | Featured in 2008 | Girls on Khiro Skater | Bio, personal memoir and photos published company website
* Concrete Wave Magazine feature | Vol. 7 No. 5 Spring 2009 | Bio and photo published in print
* USFSP Student Newspaper feature | April, 2016 | Entrepreneurial venture, biographical account
* USFSP Entrepreneurship Club | Member: USFSP (2013-2016)